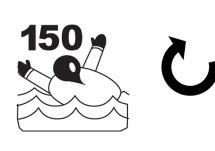
NEW LIFE JACKET LABELS AT A GLANCE



- Off shore waters with waves
- Longer time to wait for rescue
- Will turn most people from a face down position and hold them in a safe position with no additional action by the user to maintain the position
- Provides legacy Type I performance





- Calm or sheltered waters
- Some time to wait for rescue
- Will turn most people from a face down position
- Provides legacy Type I performance





- Calm or sheltered waters
- Close to shore, or help is near to hand
- Will turn most people from a face down position
- Provides legacy Type II performance





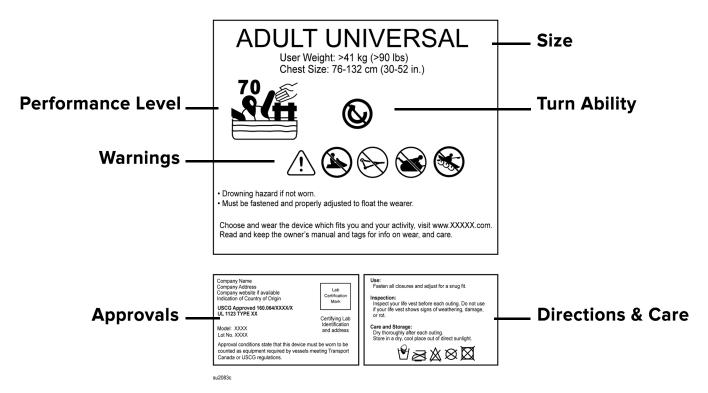
- Calm or sheltered waters
- Close to shore, or help is near to hand
- Provides legacy Type III performance



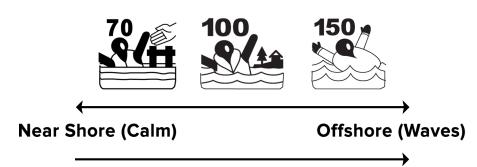


- For smooth and partially smooth waters
- Intended for use by strong swimmers who are near to bank or shore, or have help and a means of rescue close at hand

NEW LIFE JACKET LABELS AT A GLANCE



LEVEL ICONS



Increasing Time To Rescue

TURN ABILITY ICONS





No Turn

Turns Most

WARNING ICONS



Water Skiing



Towing & Towed Uses



Personal Watercraft



White Water Paddling